



Inalavi Live

6.30 PM, 20 AUGUST 2023
CIDCO CONVENTION CENTRE, VASHI, MUMBAI

Organizer

KERALA INFO MEDIA

Media
Partner



Marketing
Partner



Entertainment
Partner





sensational onam feast

ONAM, the festival of flowers, arts and taste is the highly recharging celebration of Keralites. Crossing the borders, Malayali minds unite to celebrate and share the hope and joy of Onam. This year, we are adding a very special event for the Onam celebrations of Mumbai Malayalees - Sithara's Project Malabaricus, a vibrant and highly recharging music show.

Sithara

Renowned Playback/Gazal singer, Composer and Dancer from Kerala.

She performs on prestigious stages for music lovers globally and enjoys a huge fan following. Sithara started her music journey in her tender age and studied music from great masters of our time. Carnatic, Hindusthani, Gazal, Sufi, pop, folk, fusion - she is a super performer in any genre of music. Her stage shows are amazing with its high inspirational mood and excitement. Her emotional connection with audience is fantastic. Sithara is an experimentalist. So, she always brings fresh and vibrant music to her audience of all ages. She has received many prestigious recognitions and awards including Kerala State Film award. Sithara and her team will present their much acclaimed show PROJECT MALABARICUS - for Onam in her maiden visit to Mumbai, the financial and cultural capital of India.



ORGANIZER

KERALA INFO MEDIA, the organizers of ONALAVU. They are the leading media and event initiative of Kerala. KERALA INFO MEDIA is a subsidiary of KCCL (KERALA CABLE COMMUNICATORS LTD), India's leading digital television and broadband service provider. KCCL is the parent company of KERALA VISION BROAD BAND COMPANY LTD., KERALA VISION CHANNEL BROADCASTING LTD. and KERALA VISION NEWS CHANNEL.

KERALA INFO MEDIA has over thirty years of experience in print, television and event management. It believes in supporting the whole society to achieve goals by path breaking ideas and practical approach.

KERALA INFO MEDIA publishes CABLESCAN, the pioneering digital cable TV and broadband Magazine in Malayalam since 1999. KERALA INFO MEDIA organizes South India's largest broadcast and digital cable and broadband exhibition MEGA CABLE FEST since 2002 at Kochi, Kerala. It also initiates conclaves, conferences, workshops, entertainment shows etc.

The OTT CONCLAVE powered by ASIANET NEWS is another milestone media event of KERALA INFO MEDIA. Now they are all set to organize media and entertainment events in major cities across India.

ONALAVU- THE POWER PACKED ENTERTAINMENT SHOW

ONALAVU -SITHARA'S PROJECT MALABARICUS, performed LIVE, will definitely be an enthusiastic and colourful entertainment treat for Mumbai Malayalis. The show will be packed with various attractive segments and prominent personalities on the stage. The show will be telecast in KERALAVISION, a leading Malayalam channel. Wide pre and post event campaigns have been designed in print, television and digital media, targeting Malayalees Onam market.

Onalavu Live

ONALAVU will be an ideal occasion for brands and various products to partner with, and reach potential consumers. Various sponsorship packages are available and we are looking for your valuable partnership and patronage to make ONALAVU a mega hit.

For Commercial Enquiries



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Organizer

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